

THIS IS PUBLIC HEALTH STICKER CAMPAIGN INSTRUCTIONS

To join the campaign, please contact stickers@asph.org. Provide your email address that so you can be invited to the Flickr group, and a mailing address where stickers can be sent.

Take some stickers and your digital camera around your community and place them on visual examples of Public Health in action. Take a photo of the sticker on the example and upload them to your Flickr account. As you upload your photos to Flickr, there are a couple of things to note to make sure the pictures link properly to the "This Is Public Health" micro-site (www.thisispublichealth.org).

1. As you load the pictures, write a **brief** description as to why it is an example of public health and you may want to include an interesting factoid about its history or relevance to your geographic area. For example, a dog wearing a rabies tag with a note as to when rabies vaccinations were required in your state to protect the health of both humans and their domestic companions.
2. On the Flickr site you will be asked to "geotag" the picture by clicking on "organize" on the top of the page and then "map". You simply have to drag the selected photo to the place on the map where the picture was taken. It can go down to the street level in your community. This location data allows users to see your photo on the "This Is Public Health" micro-site and on Google Earth.
3. You will need to then "send" the photo to the "This Is Public Health Stickers" group. You can do this within the same "Organize" screen as the map, by simply clicking the "Groups" tab and dragging your photos into the "This Is Public Health Stickers" group box.

Have fun!